



For Immediate Release

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**ECLIPSE MARKETING AND NASBA DIGITAL HOME PARTNER TO OFFER NASBA
DIGITAL HOME MEMBERS PROFESSIONALLY DESIGNED MARKETING TOOLS**

**Eclipse's Excellence in Creating Professional Marketing Tools Will Support NASBA
Digital Home Members In Their Efforts To Sell To Their Customers**

Laguna Niguel, CA: July 9, 2007 — Eclipse Marketing, a full-service marketing and public relations firm, and NASBA Digital Home, a division of the largest professional trade association for Channel Resellers in North America, today announced a new member benefit that provides members with a full suite of professionally designed and affordable marketing tools.

Eclipse has developed a complete marketing program for NASBA Digital Home members that feature actual ready-to-use designs that will assist members in building their image and creating a professional look. Registered NASBA members will have access to pre-designed marketing tools such as literature, websites, e-newsletters, vehicle wraps and more. All favorable-priced marketing tools will be personalized for each member.

Says Roland Graham, Vice President, of NASBA – Digital Home Group, “We recognize that our members are very involved in solving their customers issues, but often they don’t have the time to create a professional marketing campaign. This is why NASBA is teaming up with Eclipse. We want to help our members grow their company and we’re doing it with a very easy-to-use packaged solution.”

This new marketing program enables NASBA Digital Home members to effectively reach homeowners, homebuyers, builders, architects and interior designers. With this new program, members can select which market they wish to target and the specific marketing tools to reach them.

7/3/07

- More -

Page 2 Eclipse Marketing / NASBA

Continues Graham, "Eclipse is also going to help provide training to members on ways that they can incorporate the marketing materials into their promotional strategy. This will include tele-training classes and marketing briefs. This additional support really satisfies a major need the NASBA members have in developing a professional image for their business."

NASBA Digital Home members are entitled to special pricing on these marketing tools. Members may simply contact Eclipse Marketing and select the marketing item that best fits their promotional campaign. Their marketing tools are immediately personalized with their logo and contact information. Dealers may also request the replacement of any existing images with photographs of their own. All NASBA Digital Home marketing tools will include NASBA Digital Home's logo, and a description of the association, further endorsing the integrator's credentials.

NASBA Digital Home members may reach Eclipse Marketing at (949) 363-5340 or eclipsemarketing@cox.NET. Or they can order online at www.eclipsemarketing.NET.

ABOUT ECLIPSE MARKETING

Eclipse Marketing is a full-service marketing and public relations firm dedicated to helping Residential Electronic Systems Contractors and manufacturers raise the standard of excellence in their businesses. The company specializes in the audio / video industry, security industry and new construction market. For more information about Eclipse Marketing or the services they offer, contact Leslie Stevens, President of Eclipse Marketing at (949) 363-5340 or eclipsemarketing@cox.NET. You may also visit www.eclipsemarketing.NET.

ABOUT NASBA

NASBA, the largest professional trade association for Channel Resellers in North America, builds strategic relationships between 15,000+ VAR, integrator and solution provider members and leading technology companies. NASBA also promotes growth in the information technology (IT) and consumer electronics (CE) industries by providing targeted services such as the Digital Home Program, conferences and events, industry intelligence, Web portals, and unique media and marketing programs. Our alliances with top channel executives, vendors, distributors, publishers, and event and research organizations contribute to the success of our members and partners. For more information, visit www.nasbadigitalhome.com.

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