



For Immediate Release

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ECLIPSE MARKETING ANNOUNCES MARKETING WEBINARS FOR RESIDENTIAL AND COMMERCIAL SYSTEMS INTEGRATORS

Webinars Are Designed To Support The Marketing Efforts of Audio/Video and Security Companies

Laguna Niguel, CA: February 26, 2009 — Eclipse Marketing, a full-service marketing and public relations firm, today announces a new series of marketing webinars to help residential and commercial systems integrators with branding campaigns. Classes offered include: 1) How to Develop a Marketing Plan 2) Create Marketing Budgets and 3) Effective Public Relations Campaigns. The first class is scheduled for March 18.

Leslie Stevens, President of Eclipse Marketing, a full service marketing and public relations firm, will instruct the online classes. Stevens has two decades experience developing and implementing strategic marketing campaigns for small to medium and large size companies. Stevens enthusiastically teaches several marketing classes around the world. Stevens is a well-published writer for many well-known and respected trade publications.

Says Stevens, "In today's economic stricken climate, effective marketing plans are more critical than ever. Integrators need to focus their time and resources on keeping their services in front of potential customers. Our marketing classes are a valuable resource for any company willing to prepare themselves for the survival of this challenging economy."

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Eclipse Marketing offers a full suite of professionally designed, cost-effective and personalized marketing tools that feature electronic systems integration. Each marketing tool is personalized for individual companies so that no two marketing materials look exactly alike. Eclipse Marketing supplies marketing tools to CEDIA, InfoComm, PARA, TechHome and NASBA members.

Integrators interested in registering for the webinars may do so at www.eclipsemarketing.net/marketing-classes.html. Integrators can also contact Eclipse Marketing directly by calling +1.949.363-5340, or by e-mailing leslie@eclipsemarketing.net.

ABOUT ECLIPSE MARKETING

Eclipse Marketing is a full-service marketing and public relations firm dedicated to helping Electronic Systems Contractors, manufacturers and distributors promote their products and services. The company provides Member Marketing Tools to CEDIA, InfoComm, TechHome, PARA and NASBA.

For more information about Eclipse Marketing or the services they offer, contact Leslie Stevens, President of Eclipse Marketing at +1.949.363-5340 or e-mail leslie@eclipsemarketing.net. Visit www.eclipsemarketing.NET.

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