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For Immediate Release

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**ECLIPSE MARKETING HELPS DEALERS GROW THEIR BUSINESSES WITH
VAN WRAPS AND DECALS THAT ILLUSTRATE THE ELECTRONIC LIFESTYLE**

Dealers Can Now Turn Their Vans Into Highly Effective Marketing Machines

Laguna Niguel, CA: November 2006 — Eclipse Marketing, a full-service marketing and public relations firm specializing in the audio/video and security markets, announces a new line of cost-effective van wraps and decals that illustrate the electronic lifestyle. Dealers can now turn their vehicles, a necessary capital expense, into 24/7 marketing machine.

According to Leslie Stevens, President of Eclipse Marketing, “Vehicle wraps and decals are one of the most economical and effective means to promote a dealer’s business. No matter if the truck is parked in the client’s driveway, in front of their showroom, or moving down the highway, it becomes a tireless and relentless promotional tool. Once installed, the wrap or decal will last the lifetime of the vehicle.”

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Eclipse's new template designs are among a growing line of affordable marketing tools, such as literature, websites and stationary. Dealers simply select the item they desire, and their marketing tool is immediately personalized with their logo and contact information. Dealers may also request the replacement any existing images with photographs of their own.

Dealers interested in learning more should contact Eclipse Marketing at (949) 363-5340, or eclipsemarketing@cox.NET. Dealers may also visit www.eclipsemarketing.NET.

Eclipse Marketing is a full-service marketing and design firm dedicated to helping dealers and manufacturers grow their businesses. For more information about Eclipse Marketing or the services they offer, contact Leslie Stevens at (949) 363-5340, or eclipsemarketing@cox.NET. You may also visit www.eclipsemarketing.NET.

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